



The 4 Es of an Excellent Leader

Leaders do not command excellence. They build excellence. In this presentation, The 4 Es of an Excellent Leader, integrity is the base upon which excellence is built and communicated through 4 approaches:

Target Audiences:

- Corporate Leaders
- Business Owners
- Managers
- Professionals

Top Takeaways:

Expectations--Get results with positive expectations. Both personal experience and research support the reality that expectations can inspire excellence or destroy drive.

Encouragement--Build your business/organization by building up people. Showing a genuine interest, and using words of encouragement and appreciation will build up people to do their best.

Empathy--Conquer apathy with empathy. It's true that people don't care how much you know until they know how much you care.

Empowerment--Release the power within people. Empowerment is not the same as delegation; it is a letting-go process that helps others have power and confidence in their own abilities. The situational leadership model is presented as one approach to empowerment.

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