

Diane Windingland

Small Talk Big Results

**“Communicate
for results!”**



Create Conversations that Connect

In an age of changing technologies, organizations need to intentionally nurture a conversational culture.

Don't let communication collisions derail your business. Diane's fun, interactive presentations will get your team on the right track!

Signature Presentations

Networking for Effective Engagement—*Seminar*

Improving your people skills doesn't have to be boring. This interactive presentation will help you learn to become better connected by first showing you what to avoid and then showing you practical ways you can engage people and build business relationships.

- Learn how to navigate a networking event
- Discover ways to remember names
- Craft a “bumper sticker” version of an elevator speech
- Break the Ice without getting cold feet

The 4 Es of an Excellent Leader — *Keynote or Seminar*

Leaders do not command excellence. They build it. In this presentation, integrity is the base upon which excellence is build and communicated through 4 approaches: Expectations, Encouragement, Empathy and Empowerment..

- Get results with positive expectations
- Build your business/organization by building up people
- Conquer apathy with empathy
- Release the power within people—empowerment!

Strategic Storytelling — *Keynote or Seminar*

Also: Strategic Storytelling for Sales Professionals

Strategic storytelling in business (or “storyselling”) is a proven way to build trust, boost buy-in and maximize memory to get your message remembered and repeated. Facts tell, but stories sell!

SmallTalkBigResults.com

Clients are Saying . . .

“Knowledgeable, inspirational and dynamic; you get ALL THREE in one person!”

-Scott Plum,

Minnesota Sales Institute

“Her presentation style and activities allow everyone to connect to her, the other participants, and her content in an interactive, fun and energetic way.”

-Sue Kruse,

Human Resource Professional

Partial Client List

Thomson Reuters

Minnesota Timberwolves

International Association of
Administrative Professionals

Professional Sales Association

Association of Legal
Administrators-MN

Veterinary Hospital Association

University of Copenhagen

University of Minnesota

Related Topics

How to Deal with Difficult People

True Talk, Real Resolution

Get Real!

Plus presentations on public
speaking skills

About Diane Windingland . . .

Speaker

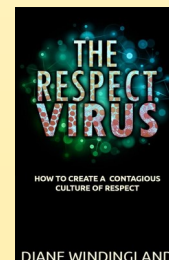
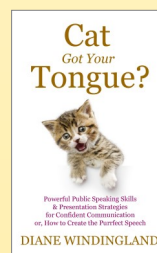
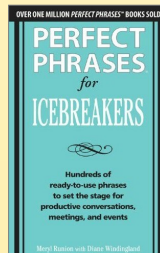
Diane works with organizations looking to improve their bottom line by helping their employees have more profitable conversations. As a small business owner and former engineer, Diane relates well to the corporate world, inspiring better networkers, better conversationalists, and better presenters. Diane is also a member of the National Speakers Association. Audiences are engaged, educated and entertained with Diane's story-filled, high-content and interactive presentations.

Consultant

Diane helps professionals engage in profitable communication and build bridges that connect rather than walls that separate. As a consultant and presentation coach, Diane works with C-level executives, business leaders, professional speakers, school administrators and students. Diane helps clients improve the content, structure and delivery of crucial presentations. In addition to working with private clients, Diane shares her expertise regularly online through blogging and social media. Passionate about communication, Diane believes that authentic communication can make people feel accepted, valued and understood.

Author

Diane has written several books on improving communication skills. In *Small Talk, BIG Results: Chit Chat Your Way to Success*, she helps readers use small talk to start conversations that grow business. In *Perfect Phrases for Icebreakers*, which she co-authored, readers learn to choose the right phrase to say at the right time to the right person. In *Cat Got Your Tongue?*, Diane writes about creating confident, powerful presentations. Creating a contagious culture of respect is the topic in *The Respect Virus*.



Contact Diane today!

Diane Windingland

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